



Sign Code Update

BACKGROUND

The last major revision of the City's Sign Code was completed in 1992. It's time to update the Sign Code regulations to ensure that they support current City goals for urban design and economic development.

WHAT WE'LL DISCUSS

The City of San Jose will be seeking the community's input on the size and character of signage in the Downtown and the preferred signage strategies for:

- Billboards
- Supergraphics
- Electronic signs

COMMUNITY INPUT

Participation in these focus groups will be limited to invited stakeholder participants; however, all meetings are open to attendance by the public and time will be allotted at the end of each meeting for public comment.

FOR INFO

Please contact Carol Hamilton at (408) 535-7837 or by email at carol.hamilton@sanjoseca.gov



SIGN CODE UPDATE *Stakeholder Focus Groups* SERIES IV

SIGN INDUSTRY FOCUS GROUP

Wednesday, July 8, 2009

10:30 am - 12:00 pm

Room T-332, Third Floor, City Hall Tower

200 East Santa Clara Street, San Jose

COMMUNITY RESIDENTS FOCUS GROUP

Wednesday, July 8, 2009

4:30 pm - 6:00 pm

Community Room, Roosevelt Community Center

901 East Santa Clara Street, San Jose

BUSINESS COMMUNITY FOCUS GROUP

Thursday, July 9, 2009

10:30 am - 12:00 pm

Room T-550, Third Floor, City Hall Tower

200 East Santa Clara Street, San Jose

PROPERTY OWNER FOCUS GROUP

Thursday, July 9, 2009

3:30 pm - 5:00 pm

Room T-332, Third Floor, City Hall Tower

200 East Santa Clara Street, San Jose